We use cookies to ensure you get the best experience. By continuing to use this website, you agree to the cookies. Find out more Accept & Dismiss



# Report for What do you want from COAST Explorer?

Response Counts

Completers Rate 100%

Complete 79

Totals: 79

## 1. What is your connection to Arran?

| Value | Percent | Responses |
|---|---|---|
| Resident | 63.29% | 50 |
| Visitor - work | 3.8% | 3 |
| Visitor - tourism | 5.06% | 4 |
| Visitor - family/friends | 6.33% | 5 |
| Potential visitor | 1.3% | 1 |
| Generally interested in COAST's work | 8.9% | 7 |

Totals: 79

## 2. Have you heard about COAST's new boat 'RV COAST Explorer'?

| Value | Percent | Responses |
|---|---|---|
| Yes | 87.3% | 69 |
| No | 11.4% | 9 |
| Not sure | 1.3% | 1 |

Totals: 79

## 3. If so, how did you hear about it?

| Value | Percent | Responses |
|---|---|---|
| Website | 8.9% | 7 |
| Social Media | 75.9% | 60 |
| Local Press | 10.1% | 8 |
| Word of mouth | 21.5% | 17 |
| Local noticeboards | 1.3% | 1 |
| Other (please specify) | 11.4% | 9 |

## 4. What activities do you think should be a priority for COAST Explorer?

| Value | Percent | Responses |
|---|---|---|
| Marine research activities | 75.7% | 62 |
| Monitoring and enhancing the No Take Zone and Marine Protected Area | 57.9% | 47 |
| Wildlife watching tours | 48.8% | 40 |
| Diving trips | 39.0% | 32 |
| Snorkelling trips | 42.7% | 35 |
| Opportunities to get involved in Citizen science | 43.9% | 36 |
| Educational projects - universities | 41.4% | 34 |
| Educational projects - schools | 17.4% | 14 |
| Educational projects - embracurricular | 15.9% | 13 |
| Ferry services | 20.1% | 16 |
| Other commercial boat operations | 6.2% | 5 |
| Other (please specify) | 8.9% | 7 |

## 5. Are there any activities that you think shouldn't be prioritised by COAST Explorer?

| Value | Percent | Responses |
|---|---|---|
| Marine research activities | 3.8% | 3 |
| Monitoring and enhancing the No Take Zone and Marine Protected Area | 2.53% | 2 |
| Wildlife watching tours | 1.27% | 1 |
| Diving trips | 1.27% | 1 |
| Snorkelling trips | 0.00% | 0 |
| Opportunities to get involved in Citizen science | 6.2% | 5 |
| Educational projects - universities | 0.00% | 0 |
| Educational projects - schools | 18.4% | 15 |
| Educational projects - embracurricular | 6.2% | 5 |
| Ferry services | 15.19% | 12 |
| Other commercial boat operations | 30.38% | 24 |
| Other (please specify) | 8.9% | 6 |

## 6. To what extent do you agree with the statement: "COAST Explorer will be beneficial to Arran's marine life?"

| Value | Percent | Responses |
|---|---|---|
| Completely disagree | 0.7% | 0 |
| Disagree | 1.3% | 1 |
| Neutral | 13.9% | 11 |
| Agree | 83.5% | 66 |
| Completely agree | 58.2% | 46 |
| Don't know | 1.3% | 1 |

Totals: 79

## 7. To what extent do you agree with the statement: "COAST Explorer will be beneficial to Arran's economy?"

| Value | Percent | Responses |
|---|---|---|
| Completely disagree | 0.0% | 0 |
| Disagree | 2.5% | 2 |
| Neutral | 19.0% | 15 |
| Agree | 40.5% | 32 |
| Completely agree | 38.1% | 29 |
| Don't know | 0.7% | 1 |

Totals: 79

## 8. To what extent do you agree with the statement: "COAST Explorer will be beneficial for educational opportunities on Arran?"

| Value | Percent | Responses |
|---|---|---|
| Completely disagree | 0.0% | 0 |
| Disagree | 1.3% | 1 |
| Neutral | 1.3% | 1 |
| Agree | 26.6% | 21 |
| Completely agree | 69.6% | 55 |

Totals: 79

## 9. To what extent do you agree with the statement: "COAST Explorer will be an asset to the Arran community overall?"

| Value | Percent | Responses |
|---|---|---|
| Completely disagree | 0.7% | 0 |
| Neutral | 13.7% | 11 |
| Agree | 42.4% | 34 |
| Completely agree | 43.0% | 34 |
| Don't know | 0.0% | 0 |

Totals: 79

## 10. Are there any specific ways that you think COAST Explorer will/will not be an asset to the Arran community?

this/business...8

| ResponseID | Response |
|---|---|
| 1 | no comment |
| 4 | An excellent reason for all to use |
| 10 | An open education one based day out for locals, to dispel myths and give a balanced view on the waters around Arran including a short boat trip. |
| 11 | No |
| 14 | You can't gauge the impact until we know what it will be used for |
| 15 | In some way. There are not enough marine activities with an eco focus on the island. |
| 24 | NA |
| 25 | Enabling citizen science will be an asset |
| 28 | Won't be if it becomes a money maker on the back of the tourist industry. |
| 33 | There has been a will for a boat operator to provide various services for the island community, businesses and visitors for a few years this would see the some of these needs at the same time as enhancing awareness of the condition of the coastal waters and the fauna and flora that rely on the sea for their existence. The use of COAST Explorer to facilitate research by organisations from Arran and further afield would be beneficial to the island community and internationally. |
| 43 | We have discussed for a number of years we should have a boat for our tourist visitors & for us to monitor the coast & issues. We have been on some amazing excursions on other boats and that has given us many more ideas. It would be a great step in support of the great work that Coast does. |
| 44 | Need to make sure it's used for a conflict with other businesses on Arran ( Crisp Isle Ferry ) If going down the tourism route would that be a priority for research? |
| 46 | It has yet to be proven. There are already suggestions put forward for it to be used for tours for people in mainly manfred areas. I HATE to see such an dream see a great future if it will be so used |
| 48 | Maintaining of fishing impacts, supporting research and monitoring the MCZ |
| 52 | I am very wary of it being used for commercial money making activities. The prime focus should remain on conservation and associated activities. |
| 53 | No |
| 64 | It's a great opportunity to get more people out on the water and learning about the marine environment Plenty of people on Arran who venture onto a boat to go to the mainland - this is a could benefit the island on a whole from a tourism point of view. |
| 70 | I know the main ferry service is in a terrible state but I don't think the COAST Explorer should take on ferrying services at all. This would totally undermine what is needed for. I think even ferry services to help this would be a retrenchment of its time. |
| 71 | It'll become a commercialised with life coaching venue! |
| 75 | Connecting people with the marine environment and life underwater. Opportunities for people to take part in citizen science. Developing skills and knowledge of young people in marine life survey, outreach/education skills and maritime skills generally. |

Previous Page Next Page

## 11. Let us know if you have any other suggestions, comments or questions about COAST Explorer

Hide Responses...0

| ResponseID | Response |
|---|---|
| 2 | no comment |
| 12 | Good luck with it all and choose your skipper wisely. |
| 13 | Some aspect of commercial marine wildlife require fairly carefully managed could benefit the whole community and the fundraising for Coast - and new awareness further afield against dredging etc |
| 20 | No, Just wished the boys. |
| 26 | I think it would be a great opportunity for locals and I hope it doesn't become tourist dominated. But how exciting! |
| 40 | Perhaps can it to engage residents of all ages, is not only the usual suggestions, but also, learning how to sail maintain the vessel?Has widening the scope for volunteers. |
| 51 | I think educational/wildlife watching trips will be super good during the tourist season and then can be used for further research during the off season |
| 54 | Can it be hired? Make tours affordable for all? |
| 74 | Does it have to cover its costs, all or in the site be up for funding for maintenance etc. ( If it needs to bring in more income then my answers above about not promoting any commercial operations may not be valid. |
| 78 | If Coast wasn't funded it wouldn't exist. |

Previous Page Next Page

Powered by

Alchemer

CUSTOMER EXPERIENCE, SURVEY, AND FORM SOFTWARE